

Contact

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Email

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Address

Burlöv - Sweden

Education

UX Designer (2020-2022) Hyper Island - Karlskrona, Sweden.

Fashion Designer (2013-2014) Buenos Aires - Argentina.

International Business (2010-2013) Instituto Bristol - Mar del Plata, Argentina.

Interests

- User Research
- Interaction Design
- Wireframing / Prototyping
- Usability Testing
- Data Analysis

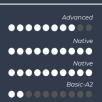
Language

English

Spanish

Portuguese

Swedish



DAIANE SANTOS

UX DESIGNER

About Me

I'm a UX designer with a passion for problem-solving and deep thinking. I have an insatiable curiosity for understanding users and their needs. Through the analysis of complex data, I uncover valuable insights, connecting the dots to craft valuable solutions that enhance user experiences and drive positive outcomes.

Experience

March 2022, 6 months

CLC & Partners (Blockchain & Business Consulting)

UX Designer Intern

- Redesigned the onboarding process and navigation for a blockchain consulting platform and sales protocols, improving usability, sales, and user satisfaction by integrating user research and feedback.
- November 2021, 4 Weeks / Hyper Island Project SYSARB AB (Pay Equity Platform)

UX Designer

- Conducted qualitative research, gathered user insights through interviews and A/B testing to create a new website, collaborated with designers on its development, and maintained communication with stakeholders.
- October 2021, 4 Weeks / Hyper Island Project
 Bambi AB (Specialized Personal Assistant Services)

UX Researcher

- Collaborating with stakeholders and developing research plans and methodologies, including surveys, interviews, usability testing, and competitive analysis.
- Wireframes, usability testing and more in order to develop the app.
- November 2017, 1 Year
 Spanish for beginners (Folkuniversitetet Stockholm)

Spanish Teacher

• Planning and leading lessons and interactive activities to enhance students' confidence in speaking and understanding Spanish.

November 2014, 3 Years
Co-Founder (Spain - Málaga)

Wayna Clothing

 Brand vision, business development, marketing strategy, partnerships, overseeing product design and production.