



DAIANE SANTOS

UX DESIGNER

Contact

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Address

Burlöv - Sweden

Education

UX Designer (2020-2022) Hyper Island - Karlskrona, Sweden.

Fashion Designer (2013-2014) Buenos Aires - Argentina.

International Business (2010-2013) Instituto Bristol - Mar del Plata, Argentina.

Interests

- User Research
- Interaction Design
- Wireframing / Prototyping
- Usability Testing
- Data Analysis

Language

English	●●●●●●●●●●	Advanced
Spanish	●●●●●●●●●●	Native
Portuguese	●●●●●●●●●●	Native
Swedish	●●●●●●●●●●	Basic-A2

About Me

I'm a UX designer with a passion for problem-solving and deep thinking. I have an insatiable curiosity for understanding users and their needs. Through the analysis of complex data, I uncover valuable insights, connecting the dots to craft valuable solutions that enhance user experiences and drive positive outcomes.

Experience

- March 2022, 6 months**
CLC & Partners (Blockchain & Business Consulting)
UX Designer Intern

 - Redesigned the onboarding process and navigation for a blockchain consulting platform and sales protocols, improving usability, sales, and user satisfaction by integrating user research and feedback.
- November 2021, 4 Weeks / Hyper Island Project**
SYSARB AB (Pay Equity Platform)
UX Designer

 - Conducted qualitative research, gathered user insights through interviews and A/B testing to create a new website, collaborated with designers on its development, and maintained communication with stakeholders.
- October 2021, 4 Weeks / Hyper Island Project**
Bambi AB (Specialized Personal Assistant Services)
UX Researcher

 - Collaborating with stakeholders and developing research plans and methodologies, including surveys, interviews, usability testing, and competitive analysis.
 - Wireframes, usability testing and more in order to develop the app.
- November 2017, 1 Year**
Spanish for beginners (Folkuniversitetet - Stockholm)
Spanish Teacher

 - Planning and leading lessons and interactive activities to enhance students' confidence in speaking and understanding Spanish.
- November 2014, 3 Years**
Co-Founder (Spain - Málaga)
Wayna Clothing

 - Brand vision, business development, marketing strategy, partnerships, overseeing product design and production.